

# Regina R. Smith Interim Managing Director - Arts and Culture Team

www.kresge.org

#### Overview

Kresge is a private, national foundation that works to **expand opportunities** for vulnerable people living **in America's cities**.

We provide grants and social investments in the areas of:

- Arts and Culture (National)
- Community Development in Detroit (Local arts funding)
- Environment
- Higher Education
- Health
- Human Services



Kresge National Arts and Culture Program

**Goal:** Integration of arts and culture into community revitalization.



**Our approach:** We focus on creative placemaking as a comprehensive community development approach to stabilizing disinvested communities.

### Core Characteristics of Kresge grantees

- Embed arts and culture in larger community revitalization initiatives
- Engage in cross-disciplinary, cross-sector activities
- Exhibit strong leadership. Include artists
  and arts organizations
- Extend benefits to all stakeholders, especially low income community members
- Demonstrate commitment to sustained engagement and empowerment of low income residents
- Work to ensure current residents can remain in their community even where revitalization changes neighborhood economics
- Honor community distinctiveness



# Learning and Evaluation

- Developmental Evaluation
- Grantees, partners and residents

# **KEY QUESTION:**

How and under what conditions arts and culture are being integrated into cross-sector community revitalization strategies



(e.g., impacts on economic, physical, social and cultural conditions)?